

# Community and Recreation Services

## February 2017 Report

**To:** Mayor and City Council

**From:** Sonny Culbreth, Interim City Manager  
Community and Recreation Services Director

**Date:** March 3, 2017

**Re:** Community and Recreation Services Monthly Report

### Youth Sports

The only youth sports being played in December, January and February was Basketball for youth ages 4-14. There were 334 youth who played in the Winter Youth Sports league. The Spring League will consist of Basketball and Soccer. Spring Season Starts April 1, 2017, and ends May 13, 2017. We currently have 255 youth registered for Basketball and 237 youth registered for Soccer.

### Summer Camp

The traditional Camp Summer Days will no longer be conducted by City Staff. The camp is being subcontracted out to "Right Touch Basketball. The camp will operate part time from the Litchfield Elementary School gym and part time from the LP Recreation Center. Right Touch has operated a summer camp out of the Avondale Sports Complex for the past several years. We look forward to offering a quality summer camp while eliminating the cost of operation to our Recreation budget.

### Summer Basketball

Two Sessions of Summer Basketball League will start this summer for 12 to 14 year olds. This is a new program that is being offered as a result of frequent requests from our customers.

### Tennis

Tennis lessons remain very strong with waiting lists in most classes

### Pickleball

Pickleball continues to be very popular with our winter visitors. More and more LP residents are starting to pick up the sport. I do expect play to begin falling off as we approach summer.

### Special Events

#### Arts in the Park

The January 22, 2017 concert featured Blues Man Mike and the Blues review Band. Due to cool weather and NFL Playoff games, the concert only attracted about 300 people. Those who were in attendance enjoyed an exceptional Blues concert. Our next concert will take place on February 12 as part of our City's Centennial Celebration.

#### Founding of Litchfield Park Centennial Celebration

This event was very successful; we have received many compliments and comments concerning the weekend.

#### Future Events

February 25: The Kiwanis, Litchfield Park Run was a big success with approximately 400 + participants

March 4&5: The 19<sup>th</sup> Annual Litchfield Park Spring Art and Wine Festival will be held and we are expecting a quality event as always.

March 12: Arts in the Park featuring Pebble Rock on the front lawn of the Wigwam; 4-6 PM.

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## Spring and Summer Registration News:

- Registration opens for April and May swim lessons on March 13, 2017
- Lagartos Summer Swim Team registration opens Saturday, April 8, 2017
- Pool opens Saturday, April 8 “April Pools Day” 1pm-5pm
- Summer resident registration opens Monday, April 24, 2017
- Summer non-resident registration Saturday, May 6, 2017

## Community Services:

### Social Media News:

- Active Preschool Facebook page, 152 likes
- Creating Aquatics and Recreation Center Facebook pages in March, 2017

### Web Site Redesign:

- Site map review and redesign of litchfield-park.org
- In process with a scheduled go live date of mid-May
- Mobile app to follow the new website launch date

### Communication Assets:

- Implementation and continuation of CityLine interactive eNewsletter
- Completion of April – May, 2017 Activity Guide
- In process of creating the June, 2017 – March, 2018 Activity Guide